Hey 👋

I'm JP Casabianca.

Hey, I'm JP. An experienced UI/UX Designer and Engineer working remotely in EST Timezone. I can build full prototypes in Figma/Framer designed from scratch. Also, I can code them in Vue3/React and Vite.js, so I really bring value to product teams. I love new challenges and gravel cycling! Most recently leading product over at Cartkit.com and founded Casabianca.cc Cycling Apparel, an online cycling store.

✉️ hola@jpcasabianca.com   📍 www.jpcasabianca.com

📞 +57 (302) 860-8427   🗔 www.casbianca.cc

Skills

Dev - Design - Marketing

- ⊙ Low to high Fidelity Design & Prototyping
- ⊙ Vue.js and ES6
- ⊙ Frontend Development
- ⊙ Backend Node Dev
- ⊙ Inbound Marketing

Everyday Tools

Figma	Adobe Photoshop	Adobe Illustrator	Framer
Vue.js	Vite.js	React	Node.js
Express	SASS	Tailwind	PUG

Experience

○ **Founder** @ **Casabianca.cc**

DEC 2019 - PRESENT (USA & INTERNATIONAL)

Cycling Apparel & Accessories. Ecommerce store with a focus on product design and customer experience. I design collections, mantain the website, and supervise a team of 3 people.

○ **Product Lead** @ **Cartkit (Remote EST)**

SEP 2018 - PRESENT (4 YEARS)

Full automation suite for Shopify. I lead the product design and development, and I'm responsible for the overall product strategy. Sold Sales Pop in 2022 for a 6x multiple valuation. Currently working on 3 active apps including Amplified.io.

○ **UX Engineer** @ **Rabinovici (Remote EST)**

JUNE 2017 - SEP 2018 (1 YEAR)

Online digital and marketing agency based in Miami, FL. I worked on a variety of projects for clients such as the Wacom, Motorola, Microsoft, HP, and more. I was responsible for the design and development of digital assets and websites.

○ **Advisor & Panelist** @ **Ola Naranja (Colombia)**

JAN 2017 - PRESENT (6 YEARS)

"La Ola Naranja" is a Non-profit and Media Channel created to investigate, promote and support Creative Industries, from public policies to the private sector. It has achieved milestones in Colombia such as the approval of the Orange Law, its inclusion in the development plan and the agreement of the Council of Bogotá. I'm an advisor and mentor for the organization.

○ **Founder & CEO** @ **Codesign (Remote & COL)**

FEB 2013 - MAY 2017 (4 YEARS)

Codesign was a digital agency based in Bogotá, Colombia. I was responsible for the design and development of digital assets and websites. I also managed the team and the overall business. We grew too fast and couldn't keep up with the demand, so we decided to close the business in 2017. Luckily, we were able to sell the company to a local agency and learn so much during the process.

○ **Full Stack Dev** @ **Grupo Inspiro (Bogotá)**

JAN 2012 - DEC 2013 (2 YEARS)

My first serious gig! I worked with a company incubator based in Bogotá, Colombia. I was responsible for aiding and developing the websites of the companies in the incubator. I also worked on a few projects for external clients.

Education

○ **Bachelor in Business Administration**
Universidad de los Andes
2010 - 2015

○ **Academic Minor in Economics**
Universidad de los Andes
2010 - 2015

○ **High School Degree**
Colegio Los Nogales
GRADUATED 2010

Links

○ **www.jpcasabianca.com**
Personal Portfolio

○ **www.casabianca.com**
Ecommerce Project

○ **www.joinhithere.com**
Widget SAAS

○ **www.amplified.io**
Current Project

Languages

English ●●●●●●●●●●

Spanish ●●●●●●●●●●

French ●●○○○○○○○○

Portug. ●●●●○○○○○○

Address

⊙ Bogotá, Colombia.
EST Timezone (GMT -5)
Postal: 110221
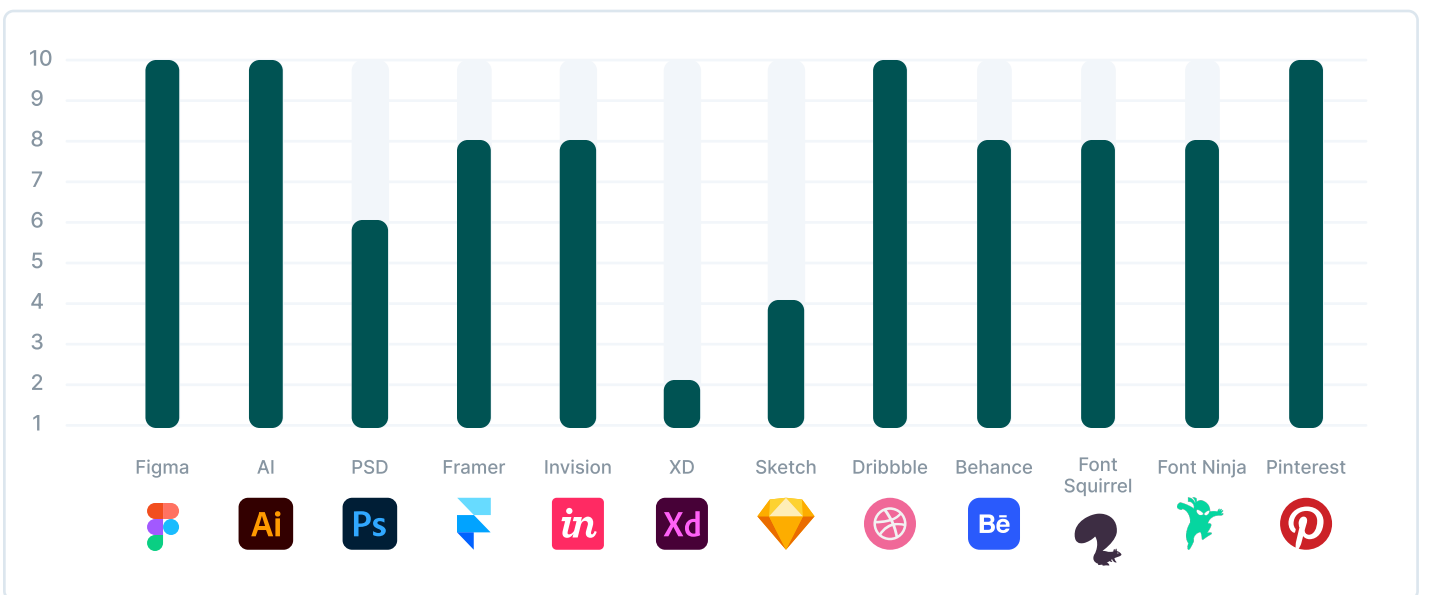
Age: 31

📅 Date of Birth:
18 of November, 1991

Skills

Frontend Development

	Vue.js	Vue 3	Nuxt	Vite.js	React	Next.js	ES6	Pug	SASS	PostCSS	Talwind	Naive UI
10												
9	▮	▮	▮					▮	▮	▮	▮	▮
8				▮	▮		▮					
7						▮						
6												
5												
4												
3												
2												
1												

Backend Development & Dev Ops

	Node	Express	Python	Django	Ruby	Rails	AWS	Strapi	Netlify	Heroku	D. Ocean	Lamba
10	▮							▮	▮	▮	▮	▮
9				▮			▮					
8		▮	▮									
4					▮	▮						

Design & Prototyping

	Figma	AI	PSD	Framer	Invision	XD	Sketch	Dribbble	Behance	Font Squirrel	Font Ninja	Pinterest
10	▮	▮						▮				▮
8				▮	▮				▮	▮	▮	
6			▮									
4							▮					
2						▮						

Marketing and Analytics

	Analytics	G. Ads	F. Ads	Mailjet	Stripo	Active	Mailchimp	Buffer	Heap	Sprout	Hootsuite	Segment	Hotjar
10	▮							▮	▮	▮	▮	▮	▮
9				▮			▮						
8		▮	▮										
4					▮	▮							